



TriSports Champions

Who are TriSports Champions?

Champions are triathletes who bring positive energy to their athletic community and to TriSports.com. The Champions are 30 athletes strong who inspire and encourage others, accomplish personal goals, are active in their local racing scene, and within social media communities. On any given day, you can find a Champion doling out advice to a newbie, heading up the pack on the group ride, volunteering on their local tri club board, or answering questions on their blog. Champions know how to push themselves to become a better athlete while inspiring those around them. The TriSports Champions are the everyday-champions of the triathlon world.

What do we look for?

TriSports Champions are members of the triathlon community that strive to carry out the TriSports.com mission: to live a sustainable and active triathlon lifestyle. They are coaches, bloggers, motivators and athletes who love to train, race, and who will enthusiastically promote TriSports.com as their preferred place to shop. We look for Champions who are active across various social media to help us spread the word not only about great sales and savings, but also about new and exciting products, as well as new information and articles on TriSports University.

Why become a TriSports Champion?

TriSports Champions enjoy 20% off purchases made from TriSports.com, special discounted offers throughout the year and a TriSports.com tri singlet to show their TriSports.com pride while racing. Champions are encouraged to connect with each other TriSports.com sponsored and other major events throughout the country. This network of athletes gives Champions the opportunity to meet with new people, be the first to know about hot new products and sales and enjoy encouragement and cheering from other Champions at races.



2012 TriSports Champions Open Format

In addition to your application please provide TriSports.com with the following information. You may present the information in a manner that reflects your personality, but please remember that incomplete applications will not be considered.

- 1. Personal Information Page:** Please fill out this form completely
- 2. Race Résumé and 2012 Race Schedule:** Please list all races you have competed in during the past two years. Include race name, date, finishing time, size of field/race, and placement in division/overall. Please list all races planned for the 2011 season.
- 3. Race Photo:** We want to see you in action. You don't have to send just one photo, collages and other unique ways of showing your personality are encouraged.
- 5. Additional Materials:** (optional) Please feel free to send in any additional relevant materials that you feel will make you stand out in the eyes of the selection committee. Remember, we get 100's of applications each year and not everyone will make the cut!

*** Please note it is a requirement for TriSports Champions to wear the provided uniform in all races.**

Please review the TriSports Champions commitments and requirements on the following page. If accepted for TriSports Champions, these terms will be included in your Champions contract. If you are unable to fulfill any portion of these requirements, please consider carefully your application as failing to meet them during your sponsorship may result in termination from the program.

By submitting an application I agree I have read and understand the attached terms and conditions. (Please sign and date)

Signature:

Date:

PLEASE DO NOT RETURN A COPY OF THE FOLLOWING TERMS AND CONDITIONS WITH YOUR APPLICATION.



Application Terms and Conditions

TRISPORTS.COM COMMITMENT

- TriSports.com will give Athlete (if selected for Champions program) an allocation of product, race singlet, stickers, hats, water bottles and other promotional material. The specific allocation will be disclosed in your acceptance letter.
- If accepted to be a member of TriSports Champions it is for a one year time period. It does not automatically roll over to 2013. This contract is valid from date of TriSports.com authorization until December 31, 2012.

ATHLETE COMMITMENT

- TriSports.com will be your exclusive triathlon and multisport equipment supplier. You agree not to accept sponsorships from other triathlon, multisport, or related stores.
- **All TriSports Champion members are required to race in the provided TriSports.com singlet.** In addition, TriSports.com stickers will be placed on your sports equipment. Athletes are encouraged to wear a TriSports.com t-shirt when attending award ceremonies and accepting awards, whether accepting an award or not.
- Items provided to you by TriSports.com will not be resold.
- Athlete will promote the TriSports.com brand name, and when possible, educate the public on the attributes of TriSports.com products.
- Athlete will not defame or disparage TriSports.com or its products. Athlete will also agree to use reasonable care to avoid injury to people or damage to property in the course of your participation in any event or activity supported or sponsored by TriSports.com. Athlete also agrees to conduct him/herself in a professional manner while representing TriSports.com. If these terms are violated, Athlete agrees to indemnify and hold TriSports.com harmless from any resulting claims made against TriSports.com. TriSports.com may, at its option and without delay, terminate this agreement for any reason or for no reason anytime after the date such act or conduct on the part of the Athlete becomes known.
- In consideration of the Athlete's engagement as a model and/or athlete, Athlete hereby gives TriSports.com L.L.C. and its subsidiaries the absolute right and permission to copyright and use photographs of him/her or in which he/she may be included in conjunction with his/her own or fictitious name for the purpose of advertising.
- Athlete reserves the right to inspect the finished product(s) or the advertising copy that may be used in connection therewith or the use to which it may be applied.

- Athlete warrants that he/she is of legal age and has every right to contract in his/her own name in the above regard. He/she has read the above consent and release, prior to its execution, is fully familiar with and agrees to the contents thereof.
- Endorsement shall include the right to use name, nickname, initials, signature, voice, photograph, likeness, video image, film portrayals or facsimile image and any other means of endorsement by athlete exclusively, in connection with the development of, promotion and/or sale of TriSports.com products (including print, radio, television and internet).
- Acceptance into the TriSports Champions program is conditional upon return of contract. **Contracts not received within 10 days of receipt by Athlete will be considered null and void.**
- Athletes are encouraged to volunteer at multi-sport related events throughout the year. Athletes agree to promote TriSports.com at any volunteering opportunity.
- **NOTE: Employees and their relatives are not eligible for the TriSports Champions program.**

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2012 TriSports Champions Personal Information Form

Please fill out all fields. Incomplete or illegible forms will not be accepted. This form must accompany your additional sponsorship materials.

Name: _____

Address: _____

Email Address: _____

Home Phone: _____

Occupation: _____

Work Phone: _____

Birth Date (mm/dd/yyyy): _____

Gender: _____

Do you have any sponsors for 2012? _____

Have you been previously sponsored as a TriSports.com athlete? If yes, when? _____

Blog: _____

Twitter: _____

What other social media outlets do you use?: _____

Are you active on any forums?: _____

Race Division/Age group for 2012: _____

Triathlon Club Affiliation: _____

Tri Top Size: XS S M L XL

Hat or Visor: _____

T-Shirt Size (mens sizing): S M L XL XXL

