



2012 TriSports.com Team Athlete Application

Since the inception of TriSports.com, we have supported athletes who are active in triathlon and other multisport events. We believe that Team TriSports.com athletes represent the energy and spirit of TriSports.com. TriSports.com is seeking 30 of the top age groupers, rising professionals, and up and coming triathletes to represent our company during the 2012 season.

If you are interested in applying for sponsorship, please complete this application per the outlined instructions. Should you be selected, we will be your official triathlon and multisport store sponsor for 2012. As a member, you will receive an allotment of TriSports.com products and gear. In addition, we may use you and your name and image in advertising and promotional opportunities.

SUBMITTING YOUR APPLICATION

- Applications must be postmarked or received electronically no later than October 21st, 2011. No exceptions! Incomplete or illegible applications will not be considered.
- Questions regarding the application form should be directed to the Sponsorship Coordinator via email at sponsorship@trisports.com. Notification of acceptance status will also be made via email.
- Due to the high volume of applications we receive, phone calls and emails regarding selection status are not guaranteed to be returned.
- Athletes will be notified by November 11, 2011.
- We enjoy and encourage creativity!! The application has two parts: the *Personal Information Form* and an *Open Format* component. Both must include the requested information as outlined in the guidelines on page 3 of this application, and both must be submitted at the same time to be considered.
- Applications should be submitted in a typed format. Please no handwritten applications.



2012 Team TriSports.com Open Format

In addition to your application please provide TriSports.com with the following information. You may present the information in a manner that reflects your personality, but please remember that incomplete applications will not be considered.

- 1. Personal Information Page:** Please fill out this form completely
- 2. Race Résumé and 2012 Race Schedule:** Please list all races you have competed in during the past two years. Include race name, date, finishing time, size of field/race, and placement in division/overall. Provide a list of your tentative races for the 2012 season.
- 3. Personal Essay:** No longer than one page double spaced. We want to know what sponsorship means to you, how it impacts your life, how you feel you can contribute to TriSports.com as an ambassador for our company, as well as about your past sponsorships and why you have chosen to pursue sponsorship with TriSports.com.
- 4. Race Photo:** We want to see you in action. You don't have to send just one photo, collages and other unique ways of showing your personality are encouraged.
- 5. Additional Materials:** (optional) Please feel free to send in any additional relevant materials that you feel will make you stand out in the eyes of the selection committee. Remember, we get 100's of applications each year and not everyone will make the cut!

*** Please note it is a requirement for TriSports.com Team Members to wear the provided team uniform in all races.**

Please review the sponsorship commitments and requirements on the following page. If accepted for sponsorship, these terms will be included in your sponsorship contract. If you are unable to fulfill any portion of these requirements, please consider carefully your application as failing to meet them during your sponsorship may result in termination from the program.

By submitting an application I agree I have read and understand the attached terms and conditions. (Please sign and date)

Signature:

Date:

PLEASE DO NOT RETURN A COPY OF THE FOLLOWING TERMS AND CONDITIONS WITH YOUR APPLICATION.



Application Terms and Conditions

TRISPORTS.COM COMMITMENT

- TriSports.com will give Athlete (if selected for sponsorship) an allocation of product, exclusive Team TriSports.com gear (specifically designed for TriSports.com sponsored athletes), stickers, hats, water bottles and other promotional material. The specific allocation will be disclosed in your acceptance letter.
- You will be eligible to be a part of the TriSports.com Athlete Incentive Program that allows you to earn credits towards product and merchandise. The details of this program are included in your acceptance packet.
- Team TriSports.com sponsorship is for a one year time period. Your sponsorship does not automatically roll over to 2013. This contract is valid from date of TriSports.com authorization until December 31, 2012.

ATHLETE COMMITMENT

- TriSports.com will be your exclusive triathlon and multisport equipment supplier. You agree not to accept sponsorships from other triathlon, multisport, or related stores.
- **All TeamTriSports.com members are required to race in the provided team kit.** In addition, TriSports.com stickers will be placed on your sports equipment. Athletes agree to wear a TriSports.com t-shirt when attending award ceremonies and accepting awards, whether accepting an award or not. Failure to comply will result in removal from the Team. Additional sponsors may be screened onto the uniform and shirts by the athlete to fulfill other sponsorship requirements.
- All Team TriSports.com members are asked to attend the Team TriSports.com TRIFEST events, taking place in March 2012. Team members will be allocated a pre-determined travel stipend for this team building weekend.
- Items provided to you by TriSports.com will not be resold.
- Athlete will promote the TriSports.com and its associate brand names, and educate the public on the attributes of TriSports.com products.
- Athlete will not defame or disparage TriSports.com, its products, or vendors. Athlete will also agree to use reasonable care to avoid injury to people or damage to property in the course of your participation in any event or activity supported or sponsored by TriSports.com. Athlete also agrees to conduct him/herself in a professional manner while representing TriSports.com. If these terms are violated, Athlete agrees to indemnify and hold TriSports.com harmless from any resulting claims made against TriSports.com. TriSports.com may, at its

option and without delay, terminate this agreement for any reason or for no reason anytime after the date such act or conduct on the part of the Athlete becomes known.

- In consideration of the Athlete's engagement as a model and/or athlete, Athlete hereby gives TriSports.com L.L.C. and its subsidiaries the absolute right and permission to copyright and use photographs of him/her or in which he/she may be included in conjunction with his/her own or fictitious name for the purpose of advertising.
- Athlete reserves the right to inspect the finished product(s) or the advertising copy that may be used in connection therewith or the use to which it may be applied.
- Athlete warrants that he/she is of legal age and has every right to contract in his/her own name in the above regard. He/she has read the above consent and release, prior to its execution, is fully familiar with and agrees to the contents thereof.
- Endorsement shall include the right to use name, nickname, initials, signature, voice, photograph, likeness, video image, film portrayals or facsimile image and any other means of endorsement by athlete exclusively, in connection with the development of, promotion and/or sale of TriSports.com products (including print, radio, television and internet).
- Acceptance into the TeamTriSports.com program is conditional upon return of contract. **Contracts not received within 10 days of receipt by Athlete will be considered null and void.**
- Athlete agrees to participate in at least one of the following races for the 2012 season; failure to compete in at least one of these events will terminate the contract: TriSports.com Desert Classic Duathlon, St. Anthony's Triathlon, Wildflower, Deuces Wild Triathlon Festival, Vineman 70.3, 5430 Long Course Triathlon, Chicago Triathlon, SOMA Triathlon or the HalfMax Championship. **These races are subject to change.*
- Athletes are required to volunteer at a minimum of 2 multi-sport related events per year. Athletes agree to promote TriSports.com at any volunteering opportunity. **NOTE: Employees and their relatives are not eligible for sponsorship by TriSports.com.**

PLEASE DO NOT RETURN A COPY OF THE FOLLOWING TERMS AND CONDITIONS WITH YOUR APPLICATION.



2012 Team TriSports.com Personal Information Form

Please fill out all fields. Incomplete or illegible forms will not be accepted. This form must accompany your additional sponsorship materials.

Name: _____

Address: _____

Email Address: _____

Home Phone: _____

Occupation: _____

Work Phone: _____

Birth Date (mm/dd/yyyy): _____

2012 Race age and division: _____

Gender: _____

Current Sponsors (2011): _____

Have you previously been sponsored by TriSports.com? If yes, when?

Personal Website: _____

Do you use social media? Which ones? _____

Club Affiliation: _____

Additional Sponsors for 2012: _____

Will you have any uniform conflicts with other sponsors? _____